

SCHOOL DISTRICT NO. 51 (BOUNDARY)

REGULATIONS

SECTION	TITLE	NO. 3035 R3
EDUCATIONAL PROGRAMS/ SERVICES	<u>Technology – Social Networking</u>	

DATE ADOPTED: February 14, 2012

DATE AMENDED:

The Board of Education recognizes that part of learning is adapting to the changing methods of communication. Engaging in these digital environments can promote learning, teaching and collaboration for students, parents and staff. The very nature of social media, introduces potential lack of personal control of content and dissemination of content. Due care and attention is required to safeguard privacy.

REGULATIONS

Some examples are: Blogs, Wikis, Podcasts, Digital Images and Video and other Social Media Technologies

1. Personal Responsibility

- a) All users are personally responsible for the content/information they publish on-line.
- b) On-line behaviour shall reflect the same standards of honesty, respect and consideration used when meeting face-to-face.
- c) Posted information must identify that the information is representative of your views and opinions and not necessarily the views and opinions of the District.
- d) Photographs relating to alcohol, tobacco or drug use may be deemed inappropriate.
- e) Social media is an extension of the classroom. What is inappropriate in the classroom is also deemed inappropriate on-line.
- f) Employees should ensure that posted content is consistent with the work performed for the District. Employees should act on the assumptions that all postings are in the public domain.
- g) Posting of confidential student information is prohibited.
- h) Employees are responsible for moderating all content published on all social media technologies related to classroom work.
- i) Employees shall refrain from posting any comment that could be deemed unprofessional.

2. Copyright and Fair Use

- a) All users must respect federal copyright and fair use guidelines.

- b) Hyperlink content must be appropriate and be educationally beneficial or adhere to the Corporate, Advertising, and Canvassing Policy.
- c) External hyperlinks must be identified. Plagiarism is an academic offence.

3. Profiles and Identity

- a) No identifying Information about students should be posted e.g. last names, addresses or phone numbers should not appear on social media sites.
- b) Where social media is managed by teachers, they are responsible for monitoring for content that may identify students.
- c) Pictures and images should be appropriate, for example, use of alcohol, tobacco or drugs are not appropriate.

4. Social Bookmarking

- a) Sites that are bookmarked are in the public domain. The content of the bookmarked site should be within the bounds of professional discretion.