

To nurture curiosity, resilience and joy in all

270 CORPORATE ADVERTISING AND SPONSORSHIPS

The Board believes that selling or providing access to a captive audience in the classroom for commercial purposes could be considered as a violation of the safe and secure environment for students and an infringement of the public trust.

The sale, the promotion of sale or the support of sales by canvassing, advertising or by other means on the part of any commercial enterprise is prohibited.

In respect of corporate sponsorships donations, there shall be no actual or implied obligation to purchase any product or services.

There will be no use of corporate logos and slogans on any physical signage within the district. To recognize sponsorships, temporary print and/or electronic media logos may be appended to district material.